

ENGLISH – SYLLABUS (SPECIALTY)					
SUBJECT: EUROPEAN UNION INSTITUTIONS AND POLICIES					
Studies: Management I cycle studies Management Specialty: International Business And Tourism			Faculty: Management		
Subject status	Type of studies	Semester/ Term	Teaching hours		ECTS Points
			lectures	classes	
	Full time studies	3	-	24	3
Course description: The European Union Institutions and Policies programme offers an in-depth exploration of the organizational structure, decision-making processes, and policies shaping the European Union. It provides students with a comprehensive understanding of the complexities and dynamics within the EU framework. The curriculum focuses on elucidating the institutional architecture of the EU, emphasizing the roles, functions, and interrelationships among key institutions such as the European Commission, European Parliament, Council of the European Union, and the European Court of Justice. Students examine the EU's policy-making procedures, studying the legislative processes and mechanisms through which policies are formulated, amended, and implemented. This includes understanding the roles of various EU bodies and stakeholders in the policymaking arena. Furthermore, the program delves into the economic integration policies of the EU, analyzing the functioning of the single market, the Eurozone, trade policies, and economic governance within the European Union. It also addresses legal frameworks and EU law, exploring how EU regulations and legal systems impact member states and individuals. The study of EU foreign policies, social policies, and environmental policies forms integral components of the curriculum, enabling students to comprehend the EU's role in global affairs and its impact on societal and environmental aspects. Moreover, the programme encourages critical analysis of contemporary challenges facing the EU, fostering discussions on potential future trajectories and reforms. The course is filled in with many case studies and practical examples of European Union Institutions and Policies problems, so it should be interesting for all those students who are eager to deal with sales management issues also after the course.					
COURSE LEARNING OBJECTIVES: <ol style="list-style-type: none"> 1. Understanding EU Institutional Framework: To provide comprehensive knowledge of the structure, functions, and decision-making processes within EU institutions. 2. Analyzing EU Policy-Making Procedures: To familiarize students with the legislative and policymaking mechanisms employed within the European Union. 3. Exploring EU Economic Integration: To delve into the economic policies and integration processes fostering economic cooperation among EU member states. 4. Studying EU Law and Legal Systems: To examine the legal frameworks, regulations, and jurisprudence governing the European Union. 5. Assessing EU Foreign Policies: To understand the role of the EU in global affairs and its foreign policy strategies. 6. Examining Social and Environmental Policies: To analyze social and environmental policies adopted by the EU and their impact on member states. 7. Critical Analysis of EU Challenges and Future Prospects: To evaluate contemporary challenges facing the EU and speculate on potential future developments. 					
Teaching the functions and role of European Union Institutions and Policies for contemporary					

market entities, developing skills in solving European Union Institutions and Policies problems, as well as analysing data (from primary and secondary data).

Creating presentations for the reports and written reports on European Union Institutions and Policies problems. Training of social competences related to collective problem solving and preparing and introducing all stages of European Union Institutions and Policies in contemporary world.

COURSE EVALUATION:

Workshops – desk research report (written and oral), classes participation and activities, case studies

Lectures – n/a

The grading scale is as follows:

100% - 85%	5.0 (excellent)
84,9% - 75%	4.5 (very good)
74,9% - 70%	4.0 (good)
69,9% - 60%	3.5 (very satisfactory)
50% - 59,9%	3.0 (satisfactory)
< 50%	2.0 (failure)

Course policies and class rules:

The use of smartphones, mobile phones, all devices with internet access, are not allowed during the exams. During other in-class assignments you can use them for assignment purposes only. Students are expected to take full responsibility for their academic work and academic progress. Students are expected to attend class regularly, for consistent attendance offers the most effective opportunity open to all students to gain a developing command of the concepts and materials of the course. The study programme is strict about student attendance regulations. Students who focus on the business of the class increase their likelihood of success. They can do so by listening attentively to the instructor or to other students while participating in discussions. During class, they can participate as fully as possible and volunteer to answer questions. Students should minimise all behaviours that distract others during the class. Talking to other students apart from class discussions is inappropriate. Students who arrive late should seat themselves as quietly and as near to the door as they can. Students who must leave before the class period ends should exit quietly. The course material is designed to be completed within the semester time frame.

Finally, please feel free to come and see me to ask questions or to discuss difficult material. The course material is all cumulative. If you do not understand what happens in the first week, you will not understand what happens in the last week.

Teaching Methods:

Lectures and case studies (multimedia, case study – projects on sales management topics)

Course overview:

The European Union Institutions and Policies programme offers an in-depth exploration of the organizational structure, decision-making processes, and policies shaping the European Union. It provides students with a comprehensive understanding of the complexities and dynamics within the EU framework. The curriculum focuses on elucidating the institutional architecture of the EU, emphasizing the roles, functions, and interrelationships among key institutions such as the European Commission, European Parliament, Council of the European Union, and the European Court of Justice. Students examine the EU's policy-making procedures, studying the legislative processes and mechanisms through which policies are formulated, amended, and implemented. This includes understanding the roles of various EU bodies and stakeholders in the policymaking arena. Furthermore, the program delves into the economic integration policies of the EU, analyzing the functioning of the single market, the Eurozone, trade policies, and economic governance within the European Union. It also addresses legal frameworks and EU law, exploring how EU regulations and legal systems impact member states and individuals. The study of EU foreign policies, social policies, and environmental policies forms integral components of the

curriculum, enabling students to comprehend the EU's role in global affairs and its impact on societal and environmental aspects. Moreover, the programme encourages critical analysis of contemporary challenges facing the EU, fostering discussions on potential future trajectories and reforms.

Main topics:

1. Introduction to European Union Institutions
2. EU Decision-Making Processes and Institutions
3. EU Economic Integration and Policies
4. EU Law and Legal Systems
5. EU Foreign Policy and Global Relations
6. Social and Environmental Policies in the EU
7. Challenges and Prospects for the Future of the EU

Literature

Main texts:

1. Cini, Michelle, Borragán, Nieves Pérez-Solórzano - "European Union Politics" - Oxford University Press - 2021
2. McCormick, John - "Understanding the European Union: A Concise Introduction" - Palgrave Macmillan - 2018
3. Nugent, Neill - "The Government and Politics of the European Union" - Palgrave Macmillan - 2019
4. Hix, Simon, Höyland, Bjorn- "The Political System of the European Union" - Palgrave Macmillan - 2018

Additional required reading material:

1. Kassim, Hussein, Peterson, John, Bauer, Michael W., Connolly, Sara, Dehousse, Renaud - "The European Commission of the Twenty-First Century" - Oxford University Press - 2019
2. Pinder, John, Usherwood, Simon- "The European Union: A Very Short Introduction" - Oxford University Press - 2018

Rules of the exams on subject (Assessments)

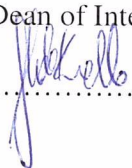
Lectures – n/a

Classes – case study, discussion, attendance, activities, project, essay

Date of submitting the syllabus: 30.09.2023

Accepted by: Dean of International Affairs

Signature:



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